

CYCLING ENGLAND DEMONSTRATION TOWN PROJECT BOARD MEETING

TUESDAY 21 JULY 2009

LANCASTER TOWN HALL

PRESENT: Councillor E Blamire (EB)
Councillor Jon Barry (JB)
Ged McAllister (GM)
Rachel Scott (RS)
Gary Bowker (GB)
Peter Loker (PSL)

		ACTION
1.	APOLOGIES County Councillor Ken Brown.	
2.	MATTERS ARISING FROM 10 MARCH MEETING <ul style="list-style-type: none">• Tour of Britain: may be future opportunities to bid for a start/finish but seems clear that organisers require a financial contribution from City Council. Noted approach for this year was after Budget Council so no opportunity to bid into that process and search for other external funding had failed.• CTC - currently appointing someone to work with us and Blackpool on promotional work with younger people and to supplement the work of the Bike It Officer.	
3.	INFRASTRUCTURE WORKS UPDATE GB distributed up to date copies of the 3 year infrastructure programme which gave details on status, progress and match funding sources. Noted all on programme and in particular highlighted <ul style="list-style-type: none">• RLI access route from canal due to open in next couple of weeks• Church Street contra-flow/China Street improved crossing• Penny Street Bridge junction improvements Excellent progress noted. Any detailed comments to contact GB direct.	ALL

4.	<p>PROMOTIONAL/'SOFT' ISSUES ACTION PLAN</p> <p>Issued with agenda by RS. Full programme noted along with new 'Smarter Choices' marketing approach being promoted by Cycling England. Future programmes will be expected to be modelled on this concept.</p> <p>Programme and progress noted. Any detailed comments to contact RS direct.</p>	ALL
5.	<p>WORKPLACE CYCLING</p> <p>Matt Moran (MM) is settling in well and we noted Action Plans in place for six main employers he is working with and good progress being made with them. Board also considered request to add EDF Energy (Heysham Power Station) to the key employers list.</p> <p>Action: Board agreed to include EDF Energy as a Key Cycling Workplace Employer</p>	MM
6. and 7.	<p>FINANCIAL POSITION/PROJECT FUTURE AFTER 2011</p> <p>Noted current risks about potential short-fall in match funding in recession. For the future we need to note:</p> <ul style="list-style-type: none"> • CE funding only guaranteed (subject to delivery) to 2011 • Need to develop contacts/joint planning with County Highways/LTP to access more funding or even replacement funding if CE/DfT funding not available after 2011 • Currently no main stream funding allocated from City Council into Project (except some officer time) although project does feature in Lancaster District Local Strategic Partnership Action Plans and Council Corporate Plan. <p>Actions:</p> <ul style="list-style-type: none"> • Develop better strategic links with County Highways • Develop a bid(s) into City Council budget process for 2010/11 	PSL PSL
8.	<p>FEEDBACK FROM JOHN GRIMSHAW</p> <p>Noted very positive visit/response. Requests/advice being actioned including proposals to invite Phillip Darnton (Chair of CE) to 'opening' of a high profile scheme.</p>	GM/GB

9.	CHARTER OF BRUSSELS (CYCLING POLICY)	
	Considered but difficult to see what advantage there is to us signing up to it.	
	Action: Find out who else is signed up and if they get anything out of it.	RS
10.	ANY OTHER BUSINESS	
	Lancaster City Centre race 08 August 2010 - Agreed to support in principle.	
	Action: RS to contact Paul Andrews direct to see what detailed support he may need to put on and promote this event.	RS
11.	NEXT MEETING	
	Approximately 3 months time.	PSL